ALBERTO DUMAN

http://www.albertoduman.me.uk/



PROJECT SHEET:

DECODER -project room-

Customized black shopping trolleys, supporting structure, foundations. Height Variable

PLEASE NOTE: The project was not realized through the SB9 Production Programme due to technical and logistic constraints and project management issues.

DECODER has been in the pipeline for a long time waiting to erupt in the appropriate location.

Part construction crane, part potentially endless obelisk -Brancusi goes to the Mall- DECODER's drive to extend into the sky materialises at an architectural scale the invisible underwritings that are inscribed in acts of consumption.

Nested into each other, the stack of black trolleys that make up its structure, become enmeshed into each other, creating the sense of an ominous collective purpose that visually transforms acts of consumption into processes of construction.

Whilst designing it I kept thinking of the never realised Tatlin's Tower and its overambitious plans to become a symbol of modernity capable of dwarfing the Eiffel Tower.

The immense productive drive that fuelled such overblown architectural dream –the ultimate burnout of resources and labour to create a symbol of labour's productivity- echoed in my mind with an image of DECODER as both construction and ruin; either the first elevation of a huge structure in the making or the only remaining stump of a once great building.

The chain of obligatory interrelations that propels the rising of the structure manifests itself like an unstoppable upsurge rooted below ground recalling the inevitable use of resources at the heart of any urban process. Energy will not disappear but resurface at some point in time and space.

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